

LOGISTICA SAL





LOGISTIC BUSINESS

ABOUT US

Logistica, completely dedicated to offering professional customer services to companies in Lebanon and across the world, looks now to the future with a view to rapidly increase its quality clientele.

HISTORY

- The logistics activity started as part of OCP, an FMCG distribution company founded in 1959
- The logistics activity covered purchasing, freight brokerage (Import/Export/Cross), insurance coverage, clearing, warehousing, co-packing & distribution
- Appointed as McDonald's distribution center since 1998
- Started offering 3PL services since 2003
- Independent legal entity (Logistica SAL) since 2006
- Currently spinning off the freight activity into a separate legal entity that will be under the name of "Logistica Freight Forwarding SAL".



MISSION

To satisfy client requests through professional customer service

VALUES

Doing business with ethics
Sense of Responsibility
Entrepreneurship
Solidarity, Team Spirit & Humility



LOGISTIC BUSINESS



24/7 AVAILIBILTY



COMPETITIVE PRICES



CREATIVE TEAM



SCOPE OF SERVICE

- Purchasing & Freight brokerage
- Handling In and Warehousing
- Order picking and distribution
- Returns
- Value Added Services



PURCHASING & FREIGHT BROKERAGE



IMPORT / EXPORT / CROSS TRADE

- Stock management & optimization
- Convert sales forecast into purchase plan
- Order placement with supplier
- Arrange for pick-up, shipping (land/sea/air), L/C and insurance
- Documentation
- Customs Brokerage
- Door to Door service
- Follow up on Regulation



OUR SISTER COMPANIES

Handling successfully the whole logistic and procurement services from placing the order to clearance and delivery.



**OBEGI CONSUMER &
HOME SOLUTIONS**

- Receive goods, inspect them, and provide reception report
- Follow-up with insurance, shippers, suppliers if needed
- Store the goods in the required condition:
 - ✓ *Ambient conditions*
 - ✓ *A/C: +16°C to +18°C*
 - ✓ *Chilled: +1°C to +4°C*
 - ✓ *Frozen: -20°C to -18°C*
- Perform periodic cycle counts and inventories
- Monitor expiry dates and provide monthly reports

HANDLING IN AND WAREHOUSING



ORDER PICKING AND DISTRIBUTION



- Pick orders based on customers & cash vans requests
- Orders received by 1:30pm will be delivered within 1 business days (unless on a weekly route)
- Distribution is according to the required condition:
 - ✓ Ambient conditions
 - ✓ A/C: +16°C to +18°C
 - ✓ Chilled: +1°C to +4°C
 - ✓ Frozen: -20°C to -18°C
- Picking and delivery is done by units, case, pallets or weight

RETURNS

- Returns requests are initiated by Logistica's customer who initially sold the goods
- They are executed once approved by the authorized person(s) from the customer



VALUE ADDED SERVICES

- Customer service: one point contact for all customer requests and inquiries
- Promotion packaging: special labels, offers, shrink-wrapping, un-packing and repacking, etc.
- Tailor made solutions



KEY SECTORS

Key sectors serviced:

FMCG, Wine & Spirits

Beverages

Personal & Household Products

Chemicals & Agriculture

Home & Office Equipment

Cosmetics

Perishables

Pharmaceutical & Health Care

WHAT WE OFFER?



**AIR FREIGHT
SEA FREIGHT
LAND FREIGHT**



**CUSTOMS
BROKERAGE**

**CO-PACKING
SERVICES**



WAREHOUSING



SEA FREIGHT

Sea freight is a common method of transporting goods across the world using large cargo ships.

There are a number of different forms of sea freight, including:

- Full container load (FCL)
- Less than container load (LCL)
- Roll on roll off (RORO)
- Dry bulk shipping, used for commodities such as metals or aggregates





AIR FREIGHT

- Air freight is used mainly for urgent and high-value items – short transit time
- Packaging is of special importance: and pricing is mostly weight-based
- Some prohibited items: Explosives, gases, flammable liquid, Biochemical products, erosive items etc..

LAND FREIGHT

- **National road freight transport** is defined as road transport between two places (a place of loading and a place of unloading) located in the same country by a vehicle registered in that country.
- **International road freight transport** is defined as the transport by road between two places (a place of loading and a place of unloading) in two different countries irrespective of the country in which the vehicle is registered.



GEOGRAPHIC CONFIGURATION

Nationwide coverage via:

- 2 centrally located warehouses
- 3 distribution platforms for dry/AC
- 1 distribution platforms for Frozen/Chilled



**WHAT WE DO
THE BEST?**

EXPERT STAFF



LOGISTIC SERVICES



ON TIME DELIVERY



ACTIVITIES BY NUMBERS

- FTE: 127 team members
- Managing over 15,000 sqm of storage space
- Fleet: 42 trucks (4.5 Tons to 16 Tons)
- Orders Handled: 2,000/ year

- Containers handled: >7,000 / year
- SKUs handled: >5,000 items
- # of units co-packed: > 5,000,000 units/year

- Cases handled: ~ 6,000,000 / year
- Lines delivered: ~ 1,500,000 / year
- Deliveries: ~72,000 / year nationwide

**FAST.
FIRST.
RELIABLE!**

TRANSPORT QUALITY AND EXCELLENCE TO ENHANCE YOUR BUSINESS
YOUR PRODUCTS WILL BE IN SAFE HANDS
WE GO THE EXTRA MILE FOR YOU



OUR CLIENTELE

Some of our clients:



**Edghurst
Sal
(Off-Shore)**



Crown Logistics Ltd





FFN Freight Forwarder Network



Crown Logistics Ltd



OUR PARTNERS

Mediterranean Sea

LEBANON



LOCATION

1- Hadath
2- Dekwaneh



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