



AFL Logistics Ltd Introduction

Your eCommerce Logistics Partner





AFL is a Hong Kong-based of Smart Logistics Services Provider

We help multinational enterprises provide multi-logistics services to enter the China and worldwide E-commerce market.



AFL is an innovative cross-border E-Commerce logistics service provider and our history dates back to 2009 when we operated as a forwarding agent and logistics providers in Hong Kong and China.

We are young but aggressive and have our eFulfillment Centre cover Hong Kong, China, Indonesia, Malaysia, Thailand, Taiwan, Brunei, UK, France, Italy, Germany, USA & Australia. Whereby we have established an excellent 6000 partners in 789 cities from 190 countries.

With the rapid growth of E-commerce nowadays in worldwide has given us the platform to provide E-commerce One-Stop Solution (ECOSS) to our customers which include: eFulfillment Management & Parcel B2C Distribution to worldwide, cross border of legally BBC or BC customs clearance, supply chain, digital Marketing, Sales of Goods in Origin, branding incubation, IT solution and to tailor-made to our customers depend on their requirements if needed.

AFL is financially sounded and stable, the integrity of our accounting practices and the protection of our Partners revenues has been proven over in the past years with all our partners and agents since we are the members of JC Trans (ID 110579) when we operate.

Our target is to develop a long-term relationship with the business partner and the most important goal is to provide excellent services required for the customers and thereby to obtain their full support at all time.



AFL can help to develop the global E-commerce market



190
Countries



789
Cities



6,000
overseas
partners

Across the Global Footprint –
With 6,000 Logistics partners
including Airlines, Carrier,
warehousing, Customs
Broker, Courier and Postal in
789 cities and ports in 190
countries, Europe, the United
States, Australia, Southeast
Asia, Hong Kong and China
cross-border bonded area
was linked together. Provide
global cross-border e-
Logistics one stop services.

AFL Provide Multi e-Logistics Services



Global Logistics

Air freight , Sea freight,
Trucking and Customs broker



Fulfillment & Warehousing

24/7 Warehouse Automation ,
Mobile robots fulfil orders
24-hours rapidly



Crowdfunding Logistics Services

One stop soltuion ex
China Factory to
worldwide under B2C or
B2B



worldwide Parcel distribution

Parcel ex China or Hong Kong
to worldwide B2C by direct
injection or Postal



Hong Kong courier

Support temperature
Ambient, 0-4 degrees, -18
degrees cover same day
or T+2 delivery



Global Logistics

AFL have long-team cooperation with Airlines and Shipping Line to provide with customer more stable space and competitive prices





Fulfillment & Warehousing

24/7 Warehouse Automation ,
Mobile robots fulfil orders 24-hours rapidly

AMR Autonomous Mobile Robot System

AFL uses AMRs to operate the fulfillment warehousing of fully automated

- Tripling the productivity of order fulfillment
- No Single Point of Failure
- Improve the accuracy of order up to 99.5%
- Higher Storage Capacity
- More Accurate Operations
- Flexible Relocation

AFL provides with customers the best logistics services by using top-notch equipment.

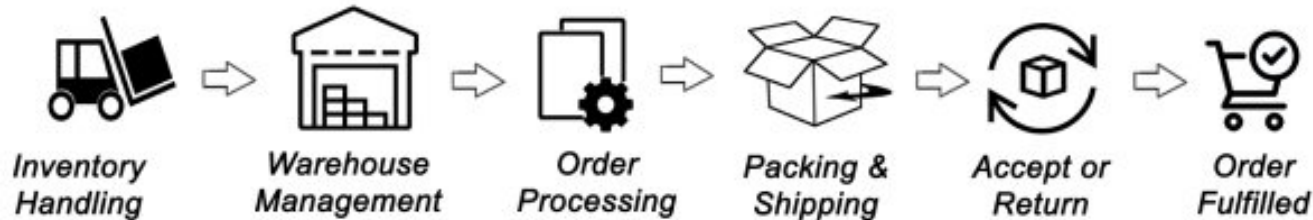




ORDER FULFILLMENT SERVICES

We can accept goods directly from your suppliers and store them securely in our modern, spacious warehouses in China, Hong Kong and Overseas. Our warehouses are designed to handle fast-moving items, seasonal peaks, and product launches with a choice of shelf and pallet storage.

While you focus on generating more sales, swiss mail solutions manages everything from storing inventory, processing orders, customized pick and pack, shipping, and returns.





Customer and IT Support

With our outsourced fulfillment services, you get access to our platform EasyCommerce, with full IT support and a dedicated account manager.

Our highly professional support team will help you with:



Integration

Integration of your web shop with our WMS platform



Real-Time

Real-time stock information & track & trace



reports

Personalized reports



One click Integration

one click Pre-Built Integrations



One click API Integration

one click Pre-Built Integrations
support multiple platforms





Worldwide Parcel Distribution

Parcel from China and Hong Kong
distribution to worldwide 190 country

Direct Injection Shipping

Direct Injection Shipping is a supply chain model where goods going to the same country are grouped together, flown to the destination country, and then delivered directly to the end-customers by a domestic carrier after clearing customs.

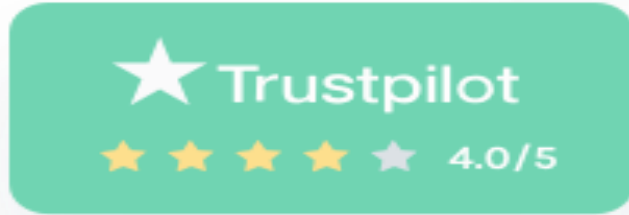


Third Party Postal & Courier Services

We cooperate with number of overseas postal & Courier to provide customers with parcels destructured to all over the world

Our Partners





**CrowdFunding
Logistics Services**

CrowdFunding Logistics



Our crowdfunding fulfilment specialist can assist you to create stress-free and smooth fulfilment services for your onboarding. We will tailor a specialised strategy for your campaign, and following process from collecting the finished goods from your manufacturer to delivering to your backers' hands. Sit Back and Relax – We Will Take Care of the Rest.

Our Advantages

Integrated with Indiegogo & Kickstarter

Tailor-made solution

Last-Mile delivery

Fully tracked

Complete transparency

Full control on your hand

Range of shipping options depend on your budget

Secured storage

Fulfillment centers all over the world

Value-added Services

Labelling

Repacking

Handling Returns

Insurance Coverage



Our services prove incredibly beneficial for thriving businesses in particular, because as you grow, we are completely scalable. Regardless of what you wish to achieve, we enable various shopping options to supply your customers with the major advantage of having their deliver duties paid. Even better, at our fulfillment center in Hong Kong, we make selling so much easier as we allow for the simple import and export of stock without the stress that customs and taxes can bring.



Crowdfunding Logistics

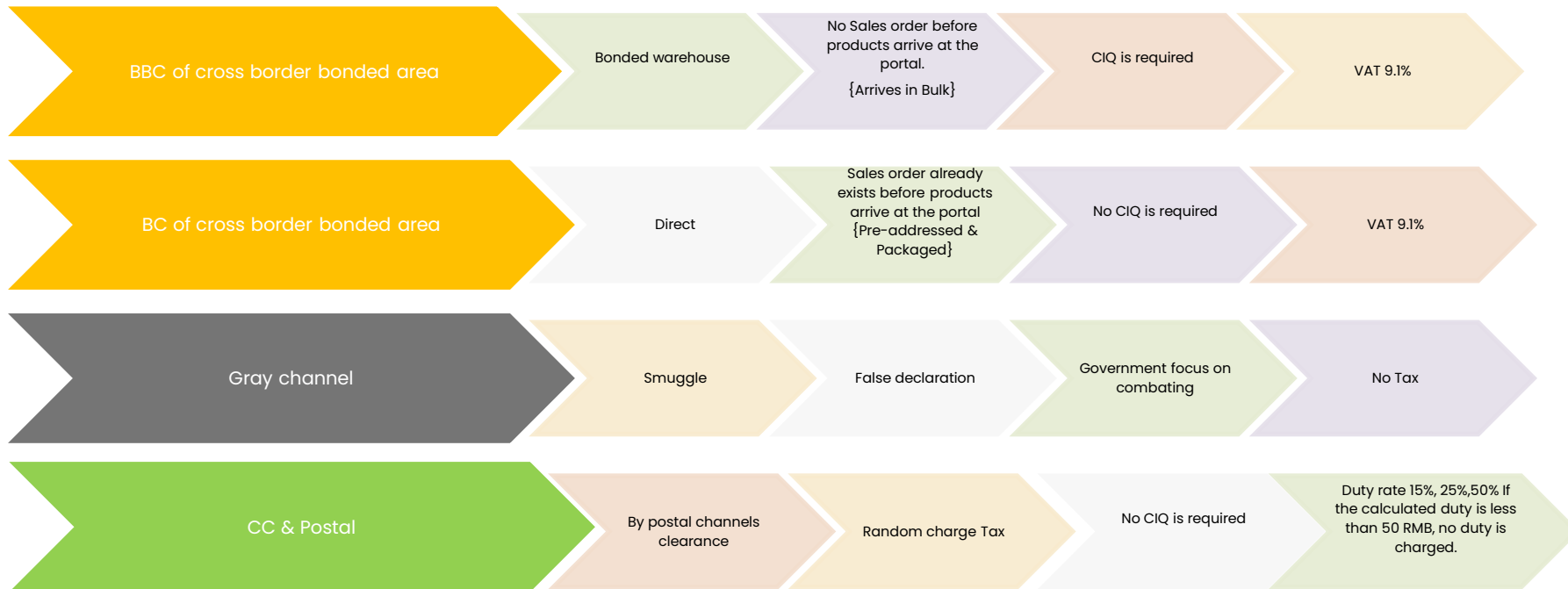


B2C Cross Border into China solution

With the AFL's logistics experience
can you quickly expand the China
e-commerce market, order into
China Unobstructed



Currently Models of Parcel Cross Border into China



Orange part as legitimate channel, Grey part is not legal
CC = personal items of customs clearance channel

Cross border of BC / CC comparison



Custom clearance mode	BC / BBC	CC
Clearance Port	30 designated CBBA bonded area	Guangzhou or Shenzhen
Import Tax	base on the payment gate of transaction amount to change 9.1%	According to different commodity categories, it is divided into 15%/25%/50% third grade, the milk powder CC tax rate is 10%; if the single order tax is less than 50 yuan, it is exempt from tax.
Transit time	2-4 days	4-7 days
Documents required for customs clearance	1. Enterprise filing (not required in the generation mode), commodity filing; 2. three single touch (order, payment slip, logistics waybill) 3. ID card number (no identity picture required).	1. ID card number 2. ID card front and back pictures
Advantage	1. When the order value exceeds RMB330, the tax is lower than CC 2, customs system review, customs clearance is faster	1, not subject to order data restrictions 2. Goods other than the CBBA list can be cleared (over-the-counter medicine) 3, 50 Yuan tax allowance
Disadvantage	1. Under normal circumstances, the e-commerce sales platform must be filed in the customs and docked with the customs system. 2. Only goods on the CBBA list are allowed to pass customs clearance through BC. 4. annual limited for consumers is RMB 25,000	Must be provide consumer of ID card front and back pictures [except E-express services]

AFL Provide Multi Channel into China

1

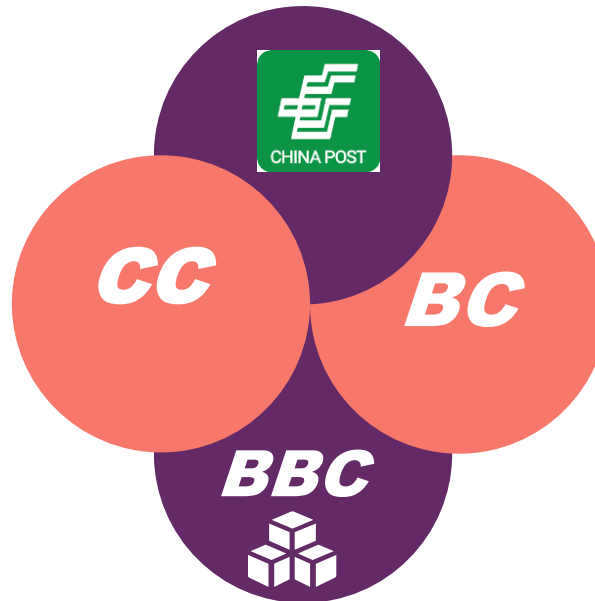
China Post ETK

Simple Procedure
No need ID number
CC Tax rate
Cargo value can be accepted
up to HK\$18,000 for one orde

2

CC Personal parcel Clearance

ID card number
CC Tax rate
Cargo value can be accepted
up to HK\$ 2,000 for one orde



3

BC direct mail into China

ID card number
Import Tax 9.1%
Cargo value can be
accepted up to RMB 5,000 for
one orde

4

BBC - fulfillment in China

ID card number
Import Tax 9.1%
Cargo value can be accepted
up to RMB 5,000 for one orde
Fulfillment in China CBBA

BBC – Fulfillment in China



AFL can provide fulfillment of BBC services for client in many bonded areas by CBBA in China

Including Guangzhou, Hangzhou, Ningbo, Zhengzhou, Chongqing

AFL 香港派送服務



Hong Kong Parcel Delivery

Support temperature Ambient,
0-4 degrees, -18 degrees cover
same day or T+2 delivery



AFL's Strength - Same Day Delivery at Competitive Pricing



Competitors



Expensive

Current offering of on-demand or same day delivery is expensive and not cost efficient



Unpredictable Delivery Time

Uncertainty to customer on delivery arrival, long delivery window



Rigid cut-off time

Same day delivery offering is rigid with early cut-off time



Cheap

Only one all in price to almost 90% of destination in HK, cheaper than most next day delivery



Speedy

On-demand



Reliable

Predictable delivery hours, delivery will arrive at the stated time



Secure

Real time tracking by both merchant & recipient



Professional

Know the identity and contacts of the delivery agents



Insured

Every parcel has HK\$300 insurance



AFL courier's mobile is equipped with APP to provide [e-POD](#), Signature and e-payment for cash of delivery





Bring a **Premium** logistics experience to your customers,

Please watch the short video on Youtube to let you know more link :

<https://youtu.be/yUF3Ifdut-k>



Cold Chain Delivery

Support temperature Ambient, 0-4 degrees,
-18 degrees cover same day



Cold Chain One Stop Logistics Solution

1

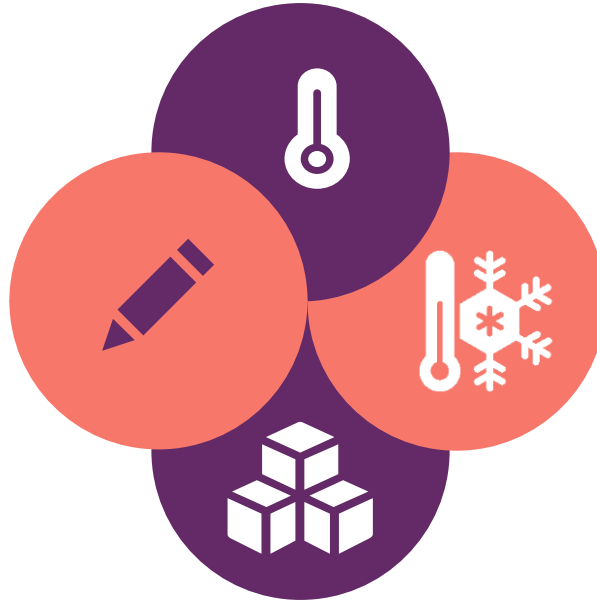
Cold chain Warehouse

Storage temperature zone: frozen (-15 – -18°C), refrigerated (0 – 4°C), air-conditioning (17 – 25 °C)

2

B2B cold chain delivery

Distribution to Retails Store, Restaurant or Market



3

B2C cold chain delivery

Last Mile Delivery Support temperature 0-4 degrees, -18 degrees

4

Real-Time

Real-time stock information & track & trace



Existing customers



ZALORA



A.S. Watson Group

萬寧 manning's





Thank You!

Do you have any questions?

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