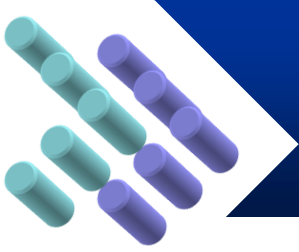


Company Overview

Simplicity Logistics Pty Ltd

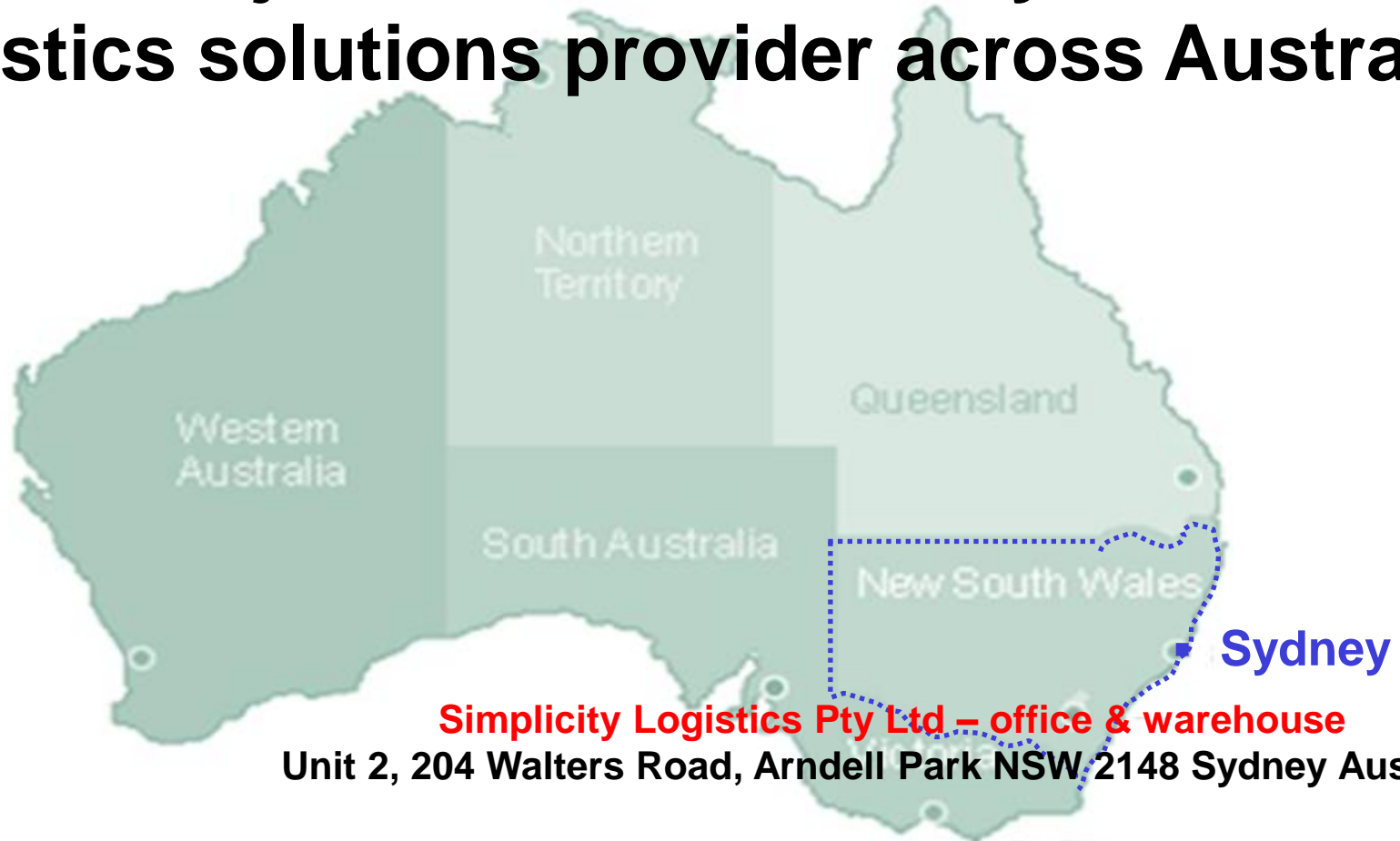
01/Oct/2021

Prepared by Daniel Cheng

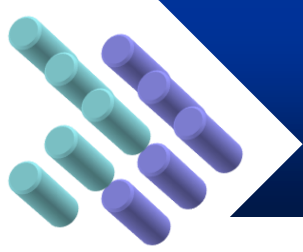


Simplicity Logistics Pty Ltd

Our objective is to become your best logistics solutions provider across Australia



Unit 2, 204 Walters Road, Arndell Park NSW 2148 Sydney Australia



Why Simplicity ?

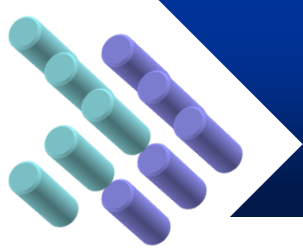
Management Team

❑ **Aditya Agusetyadi**

10+ years industrial operation experience in Australia, knowing local venders/players/alliances for best solutions

❑ **Daniel Cheng**

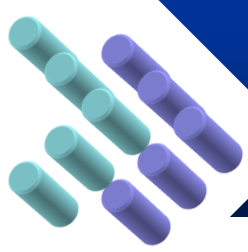
20+ years industrial experience, 5 years in China, 5 years in Australia, understanding best the customers especially with China background, also working well with Australian local carriers, liners, truckers, terminals/wharfs, etc.



Why Simplicity ?

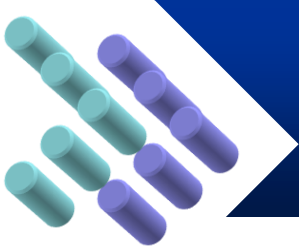
Dedicated Team

- ❑ **Our valuable experiences from Australia major industry**
 - ✓ China eCommerce
 - ✓ Frozen beef / red wine using reefers containers
 - ✓ Electronics – Netgear, Lenovo, Anixter, Coresair, DJI, Flextronics, Amazon
 - ✓ Solar panel – Nextracker
- ❑ **Our commitment and mentality**
 - ✓ Flexibility on working hours
 - ✓ Flexibility on pricing strategy
 - ✓ Best mutual consent to secure business



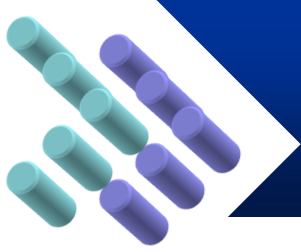
Distance between Major Cities in Australia





中澳自由贸易协议概况

- ❑ 自**2015/12/20**正式生效并第一次降税，**2016/1/1**第二次降税
- ❑ 对中国出口企业来说，澳大利亚最终将对**99%**进口产品达成零关税，且降税过渡期不超过**5年**
- ❑ 中国自澳大利亚进口的产品以矿物和能源类，钢铁及金属制品（占**90%**），及农产品的**牛肉，羊毛，乳制品 (dairy product)**，葡萄酒（约**10%**）为主，将实现**10.01**亿美元的关税减免。主力市场目前为上海，广州，宁波，郑州，成都等
- ❑ 中国出口至澳大利亚的产品以制成品为主（**97%**）包括**纺织品，服装，皮革，家具，电子机械和设备，交通运输设备，化工品**等，将实现**16.6**亿美元的关税减免。对于市场华南如东莞，深圳，华东如上海，宁波，苏州，昆山，华北如天津，青岛这两年已有显著成长



Agent Network

We value our global network partners and have a shared dedication delivering high-quality customer's requirements.





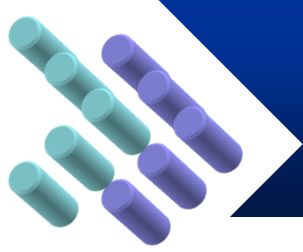
Service Capabilities



Simplicity is able to handle ALL below services across 5 Australian major cities
(SYD/MEL/BNE/ADL/PER)

- ☐ Air and Sea Freight Forwarding
- ☐ Custom Brokerage
- ☐ Across Australia Domestic Transportation
- ☐ Warehousing and Distribution (including break down pallets, chep pallets swap, pack or unpack or loading containers if required)





Import Promotion

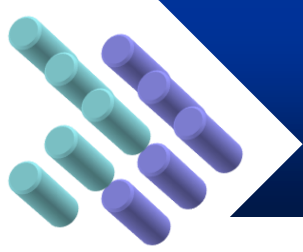
Customs Brokerage

- ☐ Optional Port Lodgment
- ☐ EFT of Duty/GST
- ☐ Classifications
- ☐ Duty Drawbacks/Refunds
- ☐ Duty Audits
- ☐ Tariff Concessions Advice

Warehouse Services

- ❑ Located around 40 minutes from Sydney Airport and Seaport
- ❑ 1,500 square meters
- ❑ Secure warehouse, 24-hour alarm system



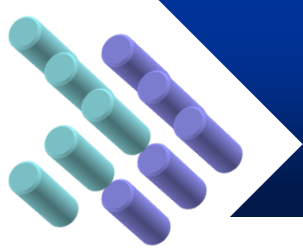


Logistics Promotion

Warehouse Services

Pack and Unpack Containers



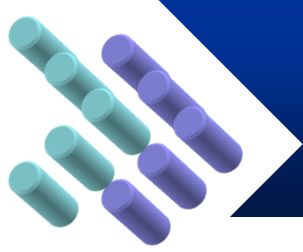


Logistics Promotion

Warehouse Services

Pack and Unpack Containers





Logistics Promotion

Warehouse Services

Short and Long-Term Storage



Customized Service

- ☐ Logistics Management Consultancy
- ☐ Inspection
- ☐ Inventory Control
- ☐ Sorting and Picking
- ☐ Re-labeling/Re-packing
- ☐ Domestic Distribution across Australia



Unpacking



Sorting



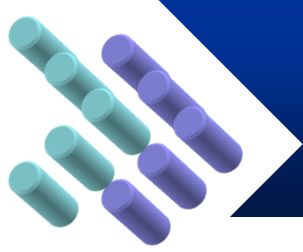
Packing



Labeling



Re-combining



Import Promotion

Delivery & Distribution



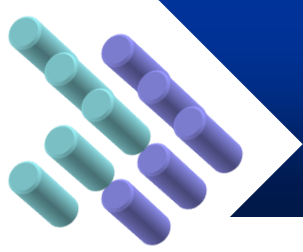
Normal Trailer



Side Loader Trailer



Truck Delivery



Import Promotion

Amazon Business

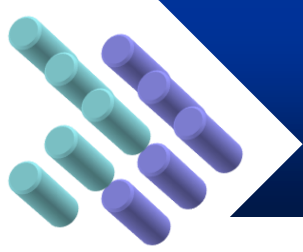
- ❑ Amazon currently have warehouse in both Sydney and Melbourne
- ❑ Appropriate consignment for international freight, we also can help for duty/GST advance
- ❑ Unpack container & move in loose as Amazon can not receive containers
- ❑ Time slot booking before delivery, Amazon will not receive shipment without a booking via Amazon website (see the right)

The top screenshot shows the 'Appointment Information' form in the Amazon Carrier Central interface. It includes fields for Destination FC (BMY1 Phoenix, AL2170), Freight Type (Truck Load), Load Type (Palletized), Is Freight Clampable (Yes), Trailer Number, Carrier Requested Delivery Date (08/11/2018), and Requester Comments. A table below shows shipment details with columns for ASN, PNO, BOL List Size, Vendor Name, Pallet Count, Carton Count, Unit Count, and PNO List Size.

ASN	PNO	BOL List Size ("as reported")	Vendor Name	Pallet Count	Carton Count	Unit Count	PNO List Size ("as reported")
1							

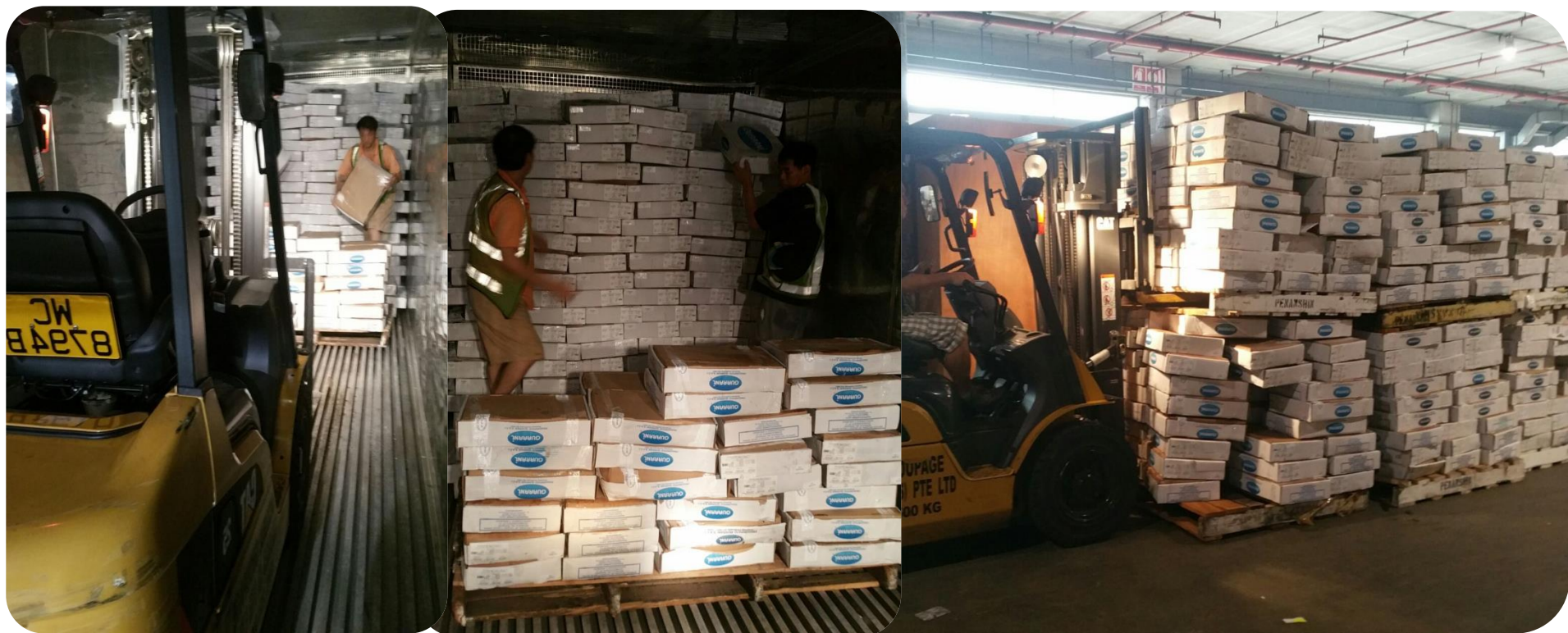
The bottom screenshot shows the 'Appointment Information' form with a 'Not Yet Generated' status. It includes fields for Appointment ID, Destination FC (MEL1), Status (Pending Schedule), Freight Type (Less Than Truck Load), Load Type (Palletized), Is Freight Clampable (No), Trailer Number, Carrier Requested Delivery Date (08/05/2018 11:00 AEST), and Requester Comments (SEDELOAD). A 'Shipment Information' table is also visible below.

ASN	PNO	BOL List Size ("as reported")	Vendor Name	Pallet Count	Carton Count	Unit Count	PNO List Size ("as reported")
1		15A105058710		6	140	100	10M01016



Export Promotion

Ocean Export by Reefers





ORIGINAL

7547

Exporter / 出口商
DIPROD'S EXPRESS (AUSTRALIA)
PTY. LTD.
LEVEL 2, UNIT 2, GLOOMBOY COVE
1801 BOTANY ROAD
WATERLOO NSW 2019
AUSTRALIA

Consignee / 收货人

BLINDO
CHINA

Australian Government

Department of Agriculture, Fisheries and Forestry

澳大利亚农业、渔、林部

Export Control Act 1982

出口管理法案1982

HEALTH CERTIFICATE FOR INFANT FORMULA

婴儿配方奶粉 健康证明/卫生证书

Vessel/Aircraft etc / 船名/载运器号

QANTAS AIR/900129

Port of loading / 装货港

SYDNEY

Date of departure / 离境时间

13-JAN-2016

Country of origin / 产国

AUSTRALIA

Country of final destination / 最终目的国家

CHINA

Port of discharge / 卸货港

SHANGHAI, PU RONG AV

Final destination / 最终目的地

SHANGHAI, PU RONG

Export licence number / 出口许可证号

6866167

Shipping marks, numbers &
container numbers / 装货标志
号码及集装箱号码

Description of goods / 货物描述

KIND START INFANT FORMULA 0-6 MONTH/9000H
HEALTHCARE (AG1A) PTY LTD,
CN 14-BSP-2015

Number and kind of packages
(include declared net weight or
count) / 包装物数量及包括净重
的净重量或件数

19 CARTONS

Total net contents
(state units) / 总净
含量(说明单位)

500

X 6 CANB PER CARTON

HEALTHCARE (AG1A) PTY LTD,

19 CARTONS

REFRAT

CN 14-BSP-2015

The above product has been tested in Australia and found to be free of *Enterobacter sakazakii*. / 以上产品已在澳大利亚经过检测，不含该致病菌。

Animals from which these products were taken were free from clinical disease caused by agents listed in the Office International des Epizooties List A for the species concerned and free in an area free of those diseases. / 进一步证明该肉和骨肉在出口前没有感染由世界动物卫生组织列出的A类传染病。产品在无感染该疾病的地区生产。因此，肉和骨肉在出口前没有感染由世界动物卫生组织列出的A类传染病。

These products have been prepared from pasteurized milk or milk that has received treatment of equivalent severity. / 以上 制品是由经过巴氏消毒或同等处理之乳类所制成。

These products are free of any knowledge, the conditions or restrictions applicable under the provisions of the Food and Drug Administration Act 1982 have been complied with in respect of the prescribed goods described above, before exportation. / 在出口前，这些产品符合1982年(食品和药品)法案中关于上述规定货物的所有条件和限制。

2. Fit for human consumption; / 适宜人类食用
3. Of Australian Origin / 产澳大利亚

Official Seal / 官方印信

Signature and printed name of authorised officer / 授权官员的签字和印刷名字

8TH JANUARY 2016

Date / 日期





Export Promotion

Example of Special Handling eCommerce Shipment

- ☐ Standard Operating Procedures setup
- ☐ Physical cargo inspection (Inner and outer packaging)
- ☐ Cargo receiving report and photo of cargo conditions
- ☐ Freight booking reservation for exportation
- ☐ Terminal handling and export documentation cross-checking

RECEIVING REPORT

Shipper Name 供应商名称	AUSTRALIA DYNAMIC		
Shipper key person 供应商联系人	Leon		
Invoice No. 发票号码	20150059	Delivery Date 送货日期	10/11/2015
Production Date 生产时间			
QTY.	Total Pallet 14	Total Cartons:	Total PCS: 45,606 pcs
Inspection: Inspection ratio: 5 % of pallet cartons/pallet * 0.05= inspection carton QTY cartons/pallet * 0.05= inspection carton QTY			
Inspection PALLET No.	Transport packaging YES/ NO. X	Inspection CARTON No.	Sales Packing YES/ NO. X
P171 Batch No: 1505205	✓	1 2 3 4	✓ ✓ ✓ ✓
P172 Batch No: 1506075	✓	1 2 3 4	✓ ✓ ✓ ✓
Signature			
Forwarder : Vinocier Chow / Dimoreo Express		Supplier : Leon	
Signature : 		Signature : 	
Date : 10/11/2015		Date : 10/11/2015	

Export Promotion

Example of Physical Cargo Inspection eCommerce Shipment

Step 1

Check inner packaging to ensure goods condition



Step 2

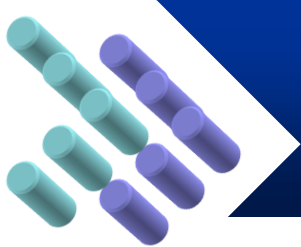
Quality ensured and sealed with SIMPLICITY stickers



Step 3

Shrink-wrapped pallet and sealed with SIMPLICITY sticker after inspection completed





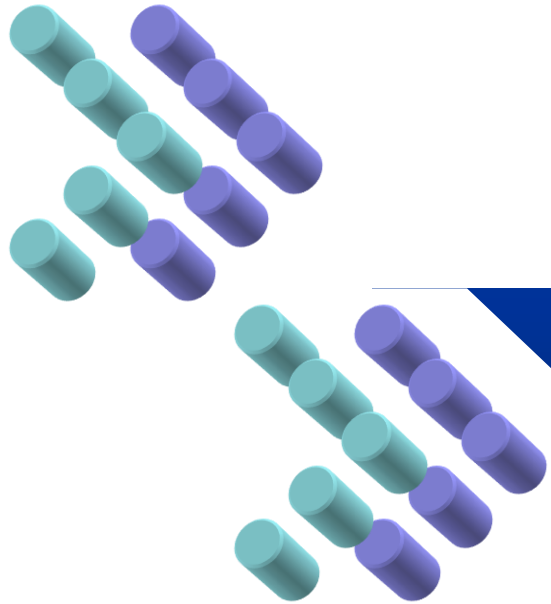
常見問題 – 澳洲進口

1. 中澳**FTA**架構下，提供 **COO** 產證 – **99%**產品免進口關稅（可以先找我們協助查詢后再出貨）
2. 海運貨櫃是不能進市區或是住宅區的，進口到這些地方 – 海運貨櫃必須拆柜后安排尾翼車送貨（我們可以協助查詢）
3. 進口至偏遠地區 – 需要做 **tailgate inspection**
4. 澳洲進口收貨人不需要是在澳洲的註冊的公司，可以是個人，公司，或是國外公司，但是進口清關必須付關稅和**GST**
5. 空運一般是**2-3**天（晚班機到的）送貨
海運**FCL**大約**3-4**天，**LCL**大約**4-5**天

常見問題 – 澳洲進口



1. Exporter's name, address and country: SHENZHEN ZHONGRUI TIANHONG COMMERCE CO., LTD. CHINA 808 OF THE LISI BUILDING HUA LI ROAD HUANG BEI LING STREET LUOXU DISTRICT, SHENZHEN CHINA				Certificate No.: A184702C29050067			
2. Producer's name and address (if known): AVAILABLE TO THE COMPETENT AUTHORITY OR AUTHORISED BODY UPON REQUEST				CERTIFICATE OF ORIGIN Form for China-Australia Free Trade Agreement Issued in: The People's Republic of China			
3. Importer's name, address and country (if known): HARMAN AUSTRALIA MITHEL PATEL UNIT 1, 25 BEARING ROAD SEVEN HILLS NSW 2147 AUSTRALIA TEL: 0430155441 OCL/AL/CHE/T/ARN11-2534306				For official use only: ISSUED RETROSPECTIVELY			
4. Means of transport and route (if known): Departure date: OCT. 18, 2018 Vessel/Flight/Train/Vehicle No.: M22478 Port of loading: SHENZHEN CHINA Port of discharge: SYDNEY (AU)				5. Remarks: THE THIRD PARTY: TOPSTON PACKAGING LIMITED UNITS A&B 15/A NEIGH TOWER 128 GLOUCESTER RD WANCHAI HK			
6. Item Number (max 20)	7. Marks and numbers on packages (optional)	8. Number and kind of packages; description of goods	9. HS code (6-digit code)	10. Origin criterion	11. Gross or net weight or other quantity (e.g. Quantity, Vol, (cgs, m³), etc)	12. Invoice number and date	
1		CORRUGATED PAPER DISPLAY TOTAL: EIGHTY SIX (86) CARTON ONLY. *** ** HARMAN TEL SPK CARDBOARD TRAY 470 X 470 X 700 QTY: 1 SET/CARTON N.W.: 2.05 KG G.W.: 3.02 KG MADE IN CHINA	4819.60	"B"	GW:	INV181015069 OCT. 15, 2018	
13. Declaration by the exporter or producer The undersigned hereby declares that the above-stated information is correct and that the goods exported to comply with the origin requirements as stated in the China-Australia Free Trade Agreement Shenzhen, China, OCT 22, 2018 Place, date and signature of authorised person				14. Certification: On the basis of the control carried out, it is hereby certified that the information herein is correct and that the goods comply with the origin requirements of the China-Australia Free Trade Agreement. Shenzhen CUSTOMS Place, date and signature and stamp of the Authorised Body Tel: 0086-755-82974106 Address: No. 2008 Shennan Road, Futian District, Shenzhen, China Verification: www.china-trade.gov.cn			



Thank you

<http://www.simplicitylogistics.com.au>