

# YOUR ULTIMATE LOGISTICS PARTNER

SINCE-2002



[www.news-logistics.com](http://www.news-logistics.com)

SEA | AIR | LAND | CUSTOM | WAREHOUSING



hello



# Who We Are

NEWS Logistics made its freight forwarding debut in the year 2002, and as time went on, general market support and an expanding client-base, helped us establish ourselves as a most notable corporation, efficiently tailoring the needs of importers and exporters to their utmost satisfaction. We offer various services, from FCL and LCL to consolidation and de-consolidation; and be it sea, land or air, we have covered any and all bases of shipping, in addition to providing logistics and transportation means. As of 2022, with our relentless efforts and consistent contributions having paid off, we stand proud as one of the biggest consolidators and forwarders of Pakistan.

# Our Mission

Our mission is to employ advanced technological skills and provide great expertise to implement superior solutions pertaining to the broad domain of logistics.

# Our Vision

To empower our customers to outperform their competitors and generate increased revenues through our adaptive planning and execution.

# Our Objective

To welcome and oversee constant improvement and rapid progress, especially in terms of quality, with the invaluable aid of our decades-long corporate experience.



YOUR ULTIMATE LOGISTICS PARTNER



# CEO Message

---

Hello! I would like to extend a very warm welcome to you on behalf of **NEWS Logistics!**



**NEWS Logistics** was established back in 2002, as a single-window logistics solutions provider. Our vision remains, from the very first day, to become the most preferred logistics partner to our customers, while ensuring we emerge competitive in the field as a whole. We have spent the past two decades continuing to build our brand, which now stands as testimony to our commitment to the cause of helping our clients in the distinctive domains of Freight Forwarding, Global Consolidation, Project Cargo Handling, Customs Clearance, Warehousing & Distribution Management — to name but a few!

As a fully integrated service provider, we are able to offer our clientele all that they may require under one roof and we remain ever-encouraging towards technological initiatives that may aid us in extending our capabilities to ultimately meet their needs better.

Basically, with NEWS Logistics as your business partner, you can sit back and bask safely in the knowledge of your logistical needs being in good hands.

There is indeed a heavy responsibility on the shoulders of each member of our corporation, as we endeavor to emerge as one of the most capable and steadfast logistics providers in the industry, with special emphasis on efficiency in operations, reliability for customers, and a great yearning for continuous development and progress from our end. We strive to accomplish our dreams and goals of generating stronger outcomes going forward.

I would like to convey sincere gratitude to all our valuable customers, shipping lines, overseas counterparts, and last but not the least, the devout employees of NEWS Logistics — including each and every individual who may be joining hands with us somewhere down the line.

## Shakeel Ahmed - CEO

Ex. Chairman PIFFA 2017-18 & 2021-22

Ex. Convener of FPCCI Central Standing Committee on Freight Forwarding (2020)

# Our Services



Air Freight



Global Consolidation



Sea Freight



DG Cargo Handling



Break Bulk



Project Cargo



Warehousing



Transit Cargo



RO RO



Land Transport

# worldwide



YOUR ULTIMATE LOGISTICS PARTNER



# Air Freight

Today's competitive environment rewards a flexible and responsive approach to logistics. Should you require dependable air freight measures to achieve your business goals, look no further than NEWS Logistics and our varied list of services. We have designed our facilities to especially address the challenges facing our clientele, enabling them to a notable advantage. You, too, can enhance and improve your performance with our fully integrated systems, data-driven insights and innovative technological solutions.

# Sea Freight

Our sea freight services are wide-ranging; spanning from FCL (Full Container Load) and LCL (Less than Container Load) to generating quotations for your out of gauge / breakbulk shipments by our experts, through their minutely determining routing with suitable ocean carriers. Our specialised services additionally include ex-works and door deliveries, booking & processing, FCL contract management, as well as buyer/vendor consolidation.

YOUR ULTIMATE LOGISTICS PARTNER



# Global Consolidation

LCL (less than container load) — a transportation system providing cost-effective sea freight solutions by the processes of condensing and combining shipments into a single container — when coupled with the company's orderly management, ensures goods being shipped carefully, yet swiftly around the globe. NEWS Logistics remains committed to providing customers with direct, or a maximum of a single stop, deliveries. To fully ensure this remains the case, we have further established our very own LCL network in a bid to not deviate from our primary goal of guaranteed client satisfaction.

- **EUROPE**
- **USA**
- **CANADA**
- **AFRICA**
- **MIDDLE EAST**
- **SOUTH ASIA**
- **SOUTH EAST ASIA**
- **FAR EAST**
- **CHINA**
- **AUSTRALIA**



YOUR ULTIMATE LOGISTICS PARTNER



# Inbound Consolidation

At NEWS Logistics, with the help of our vast worldwide agency network, we offer a comprehensive import consolidation service that can help you optimise your supply chain operations and improve on efficiency. Our team of experts remains prepared, at all times, to assist in managing all aspects of the process, thereby ensuring a seamless and hassle-free experience overall.

Here are some of the key advantages of using our import consolidation services:

- **Reduced Shipping Costs**
- **Improved Transit Times**
- **Direct Consoles From Various Ports**
- **Services Offered From 500+ Loading Ports**

- Antwerp
- Rotterdam
- Hamburg
- London
- Barcelona
- Genoa
- Istanbul
- Shanghai
- Ningbo
- Tianjin
- Qingdao
- Xiamen
- Shenzhen
- Guangzhou
- New York
- Los Angeles
- Dubai
- Busan
- Singapore
- Hong Kong
- Nhava Sheva
- Colombo
- Bangkok
- Port Klang
- Jakarta
- Kaoshiung
- Keelung

> *And many more ports of loading*

YOUR ULTIMATE LOGISTICS PARTNER



# Outbound Consolidation

At NEWS Logistics, our wide range of sea freight services can help you ship your goods around the globe in the most cost-effective and advantageous manners. With hard-earned experience pertaining to the domain of outbound consolidation, our experts are capable of serving in all aspects of shipping.

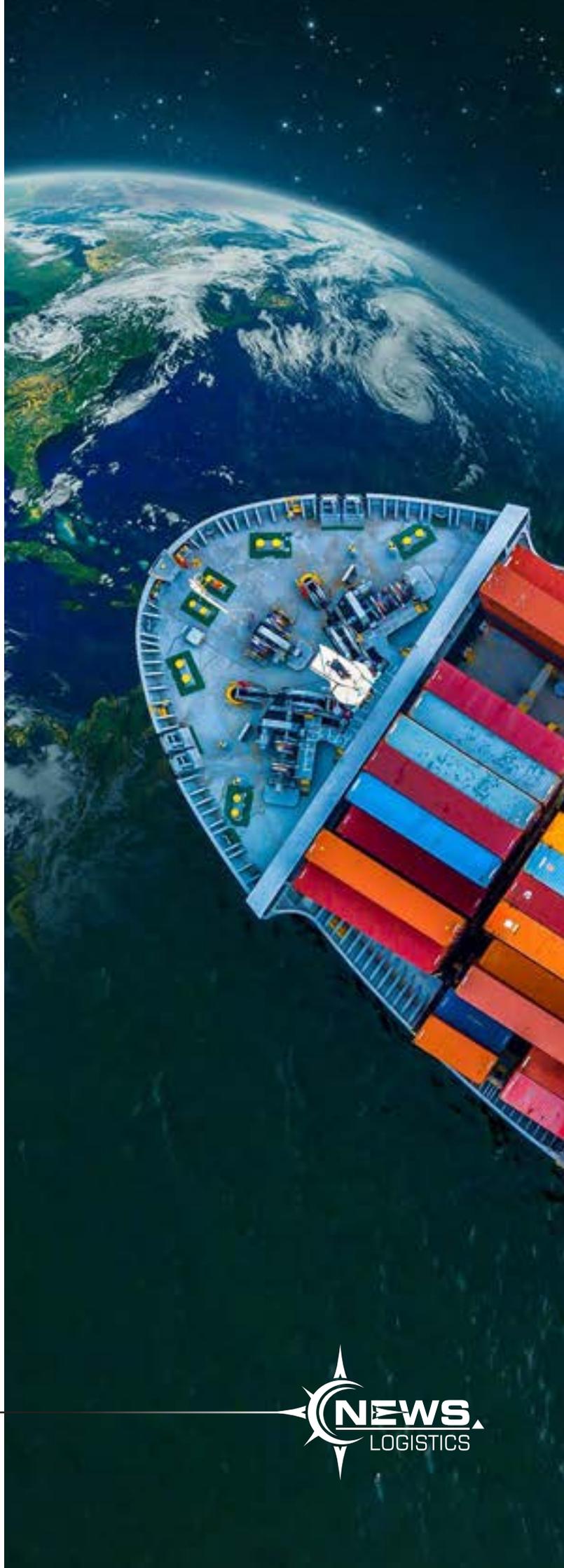
Here are some of the key advantages of availing our outbound consolidation services:

- **The Best Rates**
- **Direct Consoles To Various Destinations**
- **Services From All Ports Of Pakistan**
- **Pre-carriage Covering Inland Destinations**
- **800+ Destinations Offered Via Different Trans-shipment Ports**

- |              |               |
|--------------|---------------|
| • Rotterdam  | • New York    |
| • Hamburg    | • Los Angeles |
| • Le Havre   | • Toronto     |
| • Felixstowe | • Montreal    |
| • Barcelona  | • Singapore   |
| • Valencia   | • Hong Kong   |
| • Copenhagen | • Busan       |
| • Aarhus     | • Jebel Ali   |
| • Oslo       | • Colombo     |
| • Gothenburg | • Port Kelang |
| • Helsinki   | • Chittagong  |

> *And many more ports of discharge*

YOUR ULTIMATE LOGISTICS PARTNER



# Land Transport

Be it handling single loads, spikes in volumes, or helping you achieve quality in your complete transportation spend, we know exactly what it takes to get your business moving! Our services deliver freight coverage through utilising a comprehensive portfolio of transportation solutions, including truckload services, intermodal services, refrigerated services, and LTL (less-than-truckload) services. Need a hefty package taken care of? Fret not because we are in charge! — We guarantee complete transportation means for even your heaviest cargo!

# Multimodal Transportation

Our multimodal transportation, as the term suggests, combines several modes of transportation. Accordingly, its geographic reach significantly outnumbers that of any other method of cargo transport. When coordinating multimodal transit, it is common to use a combination of marine, rail and road transit. At each stage of the cargo trip, multimodal transport entails the alternating employment of different modes of transportation.



YOUR ULTIMATE LOGISTICS PARTNER

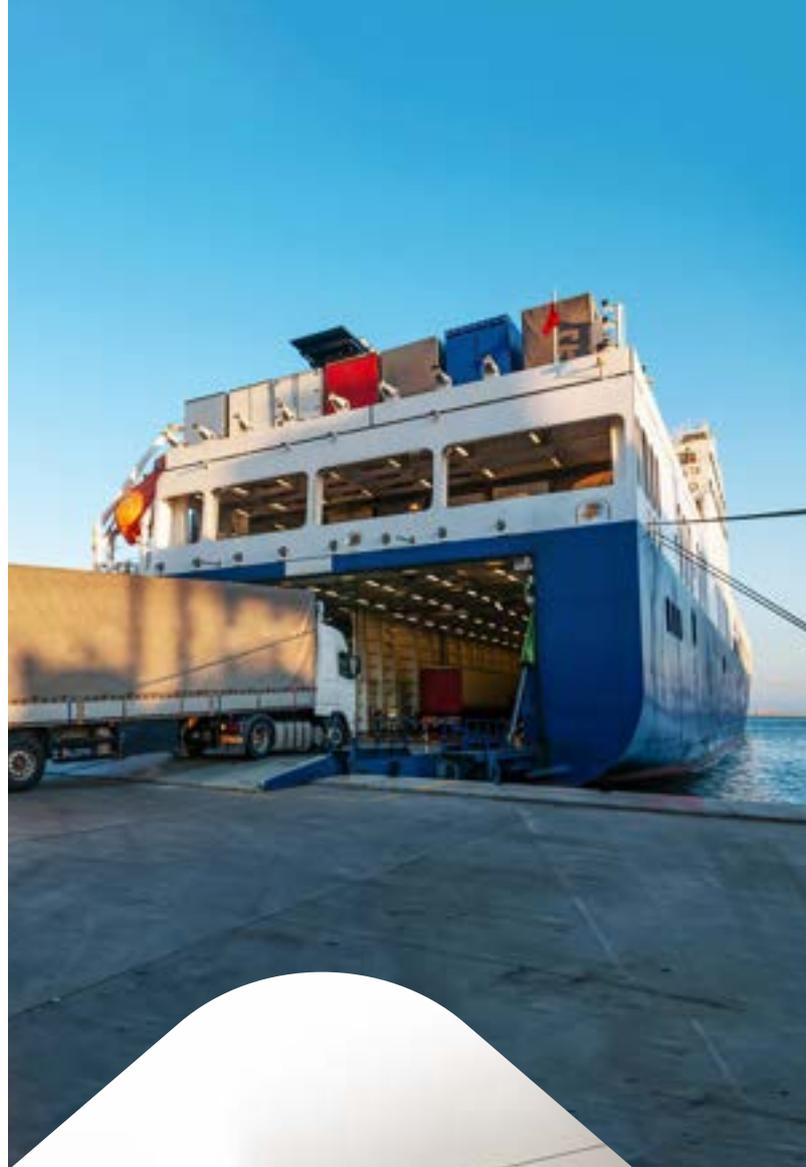


# RO/RO Handling

We, at NEWS Logistics, have undertaken the duty to reliably transport any and all types of vehicles, ranging from everyday passenger cars to specialist vehicles. According to the request of our clientele — individuals and companies, alike — we propose suitable transportation solutions based on taking into account various factors, such as the specific type of vehicle wished to be transported; client budget; and the desired delivery date.

# Project Freight Management

The most significant step in our project freight logistics management is planning, to the extent that each and every link in the project freight chain — from capacity and equipment to risk management — is invaluable. Aside from successful operations, our thorough planning is well reflected in our working to curtail transportation hazards and ensure cost-cutting.



YOUR ULTIMATE LOGISTICS PARTNER



# Custom Clearance

Understandably, our customs broker plays a crucial part in tariff and customs laws; rules and regulations for the clearance of general imported/exported goods; merchandise from customs' authorities; as well as the preparation of import/export documents — inclusive of the computation and payment of duties, taxes and, if applicable, any other fees.

# Warehousing

Owing to our fast, organised and trouble-free warehousing and distribution services, NEWS Logistics guarantees secure storage and quality inventory. Additionally, our professional customer service staff's all-time on-site presence ensures immediate product retrieval and methodical preparation for urgent deliveries. Your items are essentially available for shipment around the clock!



YOUR ULTIMATE LOGISTICS PARTNER



# Cross Border Trade

At NEWS Logistics, we extract fair advantage of Pakistan's geo-strategic position, which allows the country to provide an excellent means of road services to the land-locked Central Asian countries, as our organization stands readily prepared to serve any and all such needs. Additionally, we offer local, as well as regional, transportation of packed products — both in bulk or otherwise. We proudly own that road services to / from CIS countries are effectively handled through vehicles operating under our own charge, while the corporation, as a whole, continues to adapt successfully to the ever-changing trade scenario of Asia.

# Afghan Transit Trade

Pakistan occupies arguably the most favourable and advantageous position for Afghan Transit Trade, where the Karachi Port, in particular, plays a vital role as the very gateway to Afghanistan. Subsequently, NEWS Logistics offers regular services to the cause, extending from Karachi, Pakistan, to quite a number of Afghani cities — namely Kabul, Kandhar, Herat, Jalalabad, Mazar-e-Sharif and Tarin Kot. Be assured that we take the uttermost care in maintaining, as our foremost priority, a hassle-free one window operation for your goods in transit to Afghanistan.

YOUR ULTIMATE LOGISTICS PARTNER



# DG Goods Transportation

Dangerous goods shipping refers to the transportation of hazardous materials that could potentially be harmful to people, animals, property, or the environment. Examples of dangerous goods include explosives, flammable liquids/solids, toxic substances, infectious materials, and radioactive materials, among many others.

Transporting dangerous goods requires specialised knowledge and expertise, as well as compliance with strict regulations and standards. This type of shipping must be carried out in a way that ensures the safety of not only those handling and transporting the goods, but also that of the general public.

Shipping dangerous goods typically involves the use of specialised packaging, labelling, and documentation to ensure that the materials are handled and transported safely and compliantly. Depending on the nature of the hazardous material, additional safety measures, such as temperature control and ventilation, may be required.

At NEWS Logistics we are specialized in handling ISO Tanks, whether its food grade or non-food grade products we handle it smoothly with vast range of inventory availability. We are capable of handling all types of water, Hydrogen Peroxide, Sulphuric Acid, Nitric Acid, Food Products, Solvents and many others.



# Supply Chain Management

Managing both the reward and the risk of global sourcing and manufacturing, alongside a synchronised supply chain, requires a holistic approach that, in turn, brings a number of aspects into play. This process involves developing a comprehensive strategy that balances the benefits of global sourcing and manufacturing with their typically associated risks. Key steps include:

- **Identifying and managing risks:** This step comprises of assessing the very risks associated with global sourcing and manufacturing, such as geopolitical hassles, supply chain disruptions, and quality issues. Mitigation strategies may include diversifying suppliers, increasing inventory levels, and implementing quality control measures.
- **Building strong supplier relationships:** This step involves forming strong partnerships with suppliers, as well as working closely with them in a bid to ensure their keeping up with quality and delivery standards.
- **Implementing a robust quality management system:** This step overawes the development and implementation of a comprehensive quality management system to ensure all products may be meeting the expected standard and not falling behind in terms of consumers' expectations.
- **Investing in technology:** This step includes implementing systems and tools that would contribute towards the enhancement of supply chain visibility, optimisation of inventory levels, and improvement of communication and collaboration between suppliers and customers.

YOUR ULTIMATE LOGISTICS PARTNER



# 4PL

## See through your supply chain

Enjoy a panoramic view of your end-to-end logistics.

Get a complete overview of all the links that make up your supply chain. NEWS 4PL provides you with operative insights by integrating the information of your logistics — across people, players, and platforms — all through one easy-to-use program.

For matters ranging from milestone prediction and visibility into PO/SKU levels, to calculation and identification of incidents that would impact your supply chain, you can rest assured that these bytes of data will morph into pearls of insights.

It is for this reason that we guarantee informed decisions on-the-go — in real time!

- **Streamline your inventory**  
Control the flow of your goods, be it upstream or downstream.
- **Collaborate your purchase orders**  
Multiply your productivity by automating procure-to-pay.
- **Forecast your demand**  
Minimize stock-out risks with accurate predictions.
- **Deliver better to your customer**  
Maximize predictability to optimise working capital.

YOUR ULTIMATE LOGISTICS PARTNER



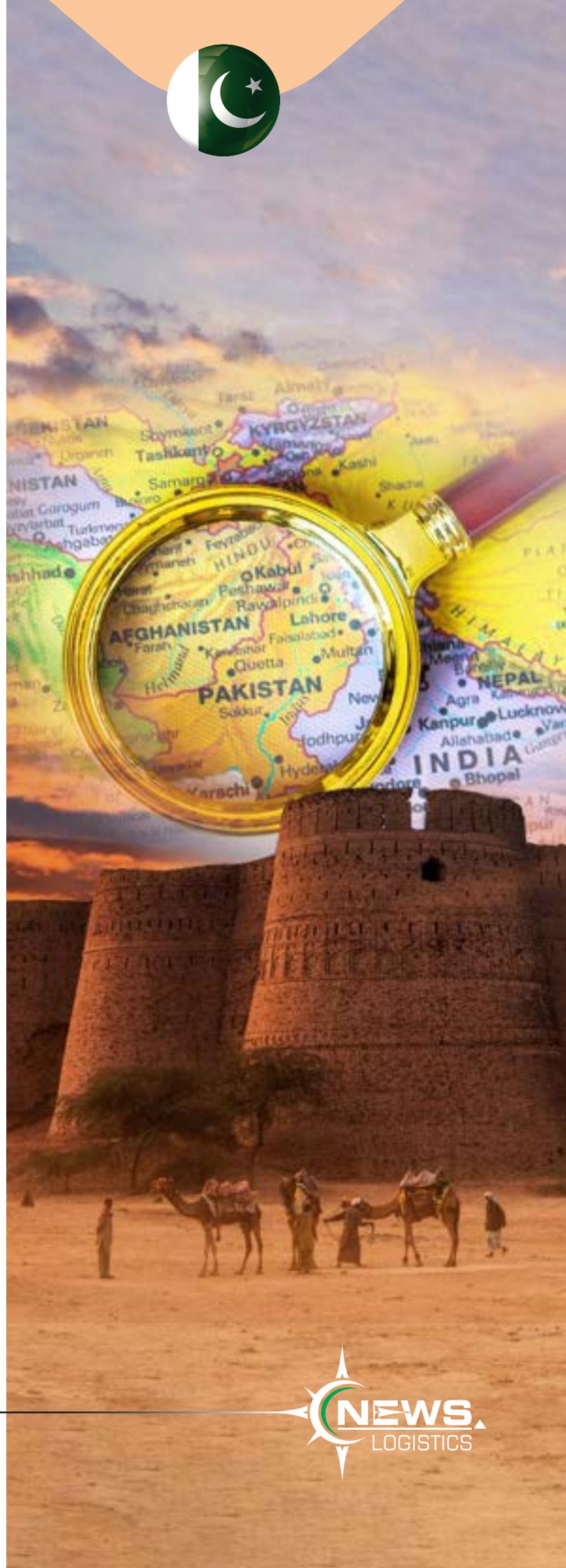


# Geo Strategic Importance & Potential of Pakistan

Pakistan is strategically located on and as the crossroads of Asia, with China as its northern neighbour India residing in its east, and Iran and Afghanistan rounding up the western part of our country's borders. Additionally, we have clear access to the Arabian Sea. Thus, Pakistan's quite privileged location allows our homeland's becoming an important trade, energy and transport corridor.

## Some of the many perks Pakistan enjoys are as follows:

- In terms of purchasing parity, Pakistan happens to be the 23rd largest economy in the world.
- Major sectors of Pakistan's economy are the agricultural and industrial sectors.
- Pakistan is ranked 4th in the world for cotton production, 5th in sugarcane production, while taking 8th & 10th places in wheat and rice production, respectively.
- Some of Pakistan's most notable natural resources are coal, gas, gemstones, copper, salt, minerals, gold, oil, iron and aluminum.
- Pakistan stands as the fifth-most populated country in the world.
- The Pakistani government is making great efforts to provide training, skill development platforms and employment opportunities to tap into the potential of the country's youth, so that they may bring on an even better and brighter tomorrow!



# INCOTERMS® QUICK



## SERVICES

- Export Packing >>
- Marking & Labeling >>
- Block and Brace >>
- Export Clearance (License, EEI/AES) >>
- Freight Forwarder Documentation Fees >>
- Inland Terminal Charges >>
- Origin Terminal Charges >>
- Vessel Loading Charges >>
- Ocean Freight / Air Freight >>
- Nominate Export Forwarder >>
- Marine Insurance >>
- Unload Main Carrier Charges >>
- Destination Terminal Charges >>
- Nominate On-Carrier >>
- Security Information Requirements >>
- Customs Broker Clearance Fees >>
- Duty, Customs Fees, Taxes >>
- Delivery to Buyer Destination >>
- Delivering Carrier Unloading >>

Rules for any mode or port			
EXW Ex Works	FCA Free Carrier	CPT Carriage Paid to	CIP Carriage & Insurance Paid To
Who Pays	Who Pays	Who Pays	Who Pays
Seller	Seller	Seller	Seller
Seller	Seller	Seller	Seller
1	1	1	1
Buyer	Seller	Seller	Seller
Buyer	Buyer	Seller	Seller
Buyer	2	Seller	Seller
Buyer	Buyer	Seller	Seller
Buyer	Buyer	Seller	Seller
Buyer	Buyer	Seller	Seller
3	3	3	Seller
Buyer	Buyer	4	4
Buyer	Buyer	4	4
Buyer	Buyer	5	5
Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	5	5
Buyer	Buyer	Buyer	Buyer

- NOTES**
- 1 - Incoterms 2010 do not deal with the parties' obligations for stowage within a container and therefore, where relevant,
  - 2 - FCA Seller's Facility - Buyer pays inland freight; other FCA qualifiers. Seller arranges and loads pre-carriage carrier
  - 3 - Incoterms 2010 does not obligate the buyer nor must the seller to insure the goods, therefore this issue be addressed
  - 4 - Charges paid by Buyer or Seller depending on contract of carriage.
  - 5 - Charges paid by Seller if through Bill of Lading or door-to-door rate to Buyer's destination.

INCOTERMS IS A REGISTERED TRADEMARK OF THE INTERNATIONAL CHAMBER OF COMMERCE.  
THIS DOCUMENT IS NOT INTENDED AS LEGAL ADVICE BUT IS BEING PROVIDED FOR REFERENCE PURPOSES ONLY.

# REFERENCE CHART

modes of transport			Rules for sea and inland waterway transport			
						
Who Pays	Who Pays	Who Pays	Who Pays	Who Pays	Who Pays	Who Pays
Seller	Seller	Seller	Seller	Seller	Seller	Seller
Seller	Seller	Seller	Seller	Seller	Seller	Seller
1	1	1	1	1	1	1
Seller	Seller	Seller	Seller	Seller	Seller	Seller
Seller	Seller	Seller	Buyer	Buyer	Seller	Seller
Seller	Seller	Seller	Seller	Seller	Seller	Seller
Seller	Seller	Seller	Buyer	Seller	Seller	Seller
Seller	Seller	Seller	Buyer	Seller	Seller	Seller
Seller	Seller	Seller	Buyer	Buyer	Seller	Seller
Seller	Seller	Seller	Buyer	Buyer	Seller	Seller
3	3	3	3	3	3	Seller
Seller	Seller	Seller	Buyer	Buyer	4	4
4	Seller	Seller	Buyer	Buyer	4	4
5	5	Seller	Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Seller	Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Seller	Buyer	Buyer	Buyer	Buyer
5	5	Seller	Buyer	Buyer	Buyer	Buyer
Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer

the parties should deal with this in the sales contract.  
and pays inland freight to the "F" delivery place.  
elsewhere in the sales contract.

Commodities



# Major Exports from Pakistan



01

Rice



02

Mangoes



03

Oranges



04

Textile & Garments



05

Cotton



06

Surgical Instruments



07

Leather Goods



08

Cement



09

Furniture



10

Sports Goods



11

Pink Salt



12

Carpets & Rugs

YOUR ULTIMATE LOGISTICS PARTNER





# Major Imports to Pakistan



01 Mineral Fuels, Oil



02 Electronics



03 Machinery



04 Pharmaceutical Products



05 Animal & Veg. Fats & Oils



06 Vehicles



07 Plastic



08 Chemicals



09 Fertilizers



10 Cosmetics



11 Health Care



12 Iron, Steel

# End to End Visibility

01



Shipment Booking

02



Trucking

03



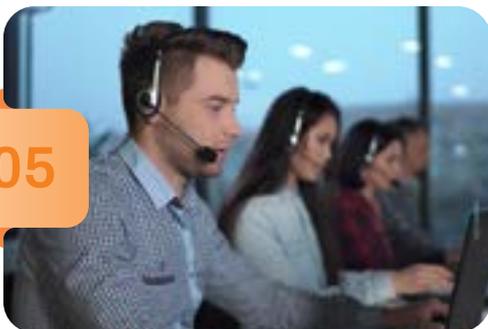
Warehousing

04



Monitoring

05



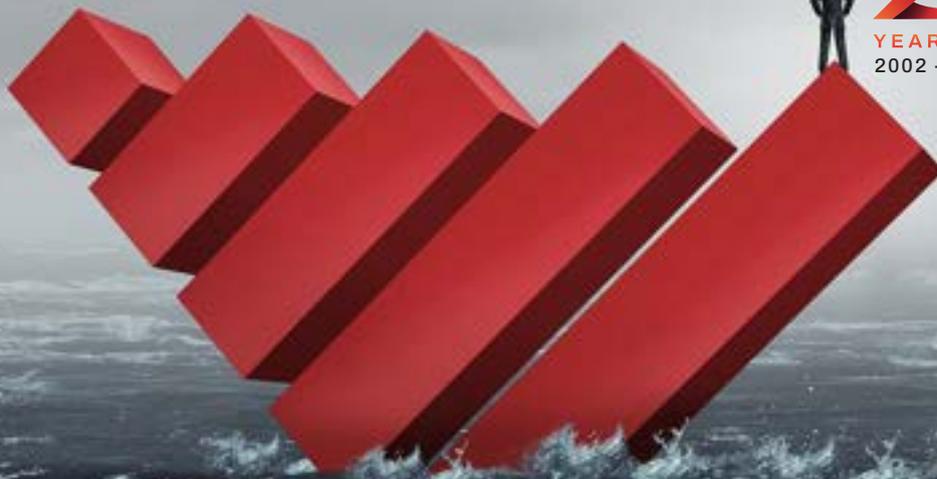
Customer Support

06



Alert Management

# We Deliver Prosperity...



Celebrating  
Anniversary

**20** *Of  
Success*

YEARS  
2002 - 2022

[www.news-logistics.com](http://www.news-logistics.com)

SEA | AIR | LAND | CUSTOM | WAREHOUSING

# I Head Office

- Office #905, 9th Floor, Progressive Square, P.E.C.H.S., Block #6, Shahrah-e-Faisal, Karachi.  
Tel : +92-21-34304200-5 (6 Lines)  
Fax : +92-21-34304209

- **Lahore Office:**  
Office #612, 65-D/1, 6th Floor, Al-Hafeez Heights Ghalib Road, Gulberg-III, Lahore.  
Tel : +92-42-35774801-02

- **Sialkot Office:** (Liaison)  
Office #63, 1st Floor, Afzal Plaza-2, Shahabpura Road, Sialkot.  
Tel : +92-52-3256620

- **Faisalabad Office:** (Liaison)  
Office #306, 3rd Floor, Hassan Shopping Mall, Peoples Colony #1, Faisalabad.  
Tel : +92-41-8556001-02

